

CALL FOR PARTICIPANTS

Selection of 12 location scouting operators for the cross-border training within the REEL Project

**"A Cinematic Journey through Italy and Croatia"
funded by the INTERREG Italy-Croatia 2021-2027 Programme
Project ID: ITHR0200356**

INTRODUCTION

Within the framework of the REEL Project — "A Cinematic Journey through Italy and Croatia", funded by the INTERREG Italy-Croatia Cross-Border Cooperation Programme 2021-2027 — a cross-border training course for aspiring or early-career location scouting operators will be organised in Rijeka, Croatia.

The main objective of the training is to provide participants with practical and professional instruction on location scouting, focusing on destination management, logistics, sustainability, and legal considerations, delivered by experienced professionals from the film and tourism sectors.

The cross-border training will take place in Rijeka, Croatia, from 18/02/2026 to 22/02/2026. Through this call, Art-kino, in cooperation with the REEL project consortium, invites eligible candidates from Italy and Croatia to apply for this unique opportunity to gain hands-on experience and insights into one of the most dynamic roles in the film production and destination marketing ecosystem.

The selected participants will take part in field-based exercises, interactive workshops, and creative group work, and will have the opportunity to build their professional portfolios and cross-border networks in a real-world learning environment.

The project REEL is financed under the First Call for Standard Projects of Interreg Italy - Croatia Programme 2021-2027 (Programme priority "Culture and Tourism for Sustainable Development"- Specific Objective 4.1 "Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation").

REEL addresses the challenge of diversification and delocalization of touristic flows in Italy and Croatia by investing in alternative routes, that is film destinations. Film-induced tourism (exploring locations which have become popular due to their appearance in films and tv series) is one of the fastest growing sectors of the tourism industry and is seen as a new way to market the destinations and attract young people, who are avid consumers of films and series. The project aims to introduce a new sustainable tourism offer by testing innovative models to promote the cultural and natural assets of territories and thus maximising the synergies between the audiovisual and tourism sectors.



Italy – Croatia



With a total budget of €2,039,217.00 and an overall duration of 30 months, the REEL project implements a comprehensive programme of cross-border initiatives in the audiovisual and tourism field such as the creation of movie tours and apps, the joint production of short movies shot in the project area by young directors, the organisation of training modules for youth and the implementation of a common joint methodology to boost tourism through the audiovisual industry.

The activities contribute to setting up collaborations at different levels, gathering key actors in realising new creative productions, and investing in the development of new human capital. The transnational nature of the audiovisual industry requires partners to collaborate across borders to leverage the potential of the entire Programme area. Thus, adopting a cross-border approach, sharing best practices, knowledge, and resources will result in a more efficient, effective and coordinated development of the sector and promotion of film tourism. In terms of originality, REEL uses the audiovisual sector and its ability to generate interest and emotion for promoting and marketing new tourist destinations. At the same time, technology and digital solutions will provide visitors with interactive and immersive experiences of the cultural and natural heritage sites of the Programme area.

In addition to the Art-kino, the REEL project consortium includes the Apulia Film Commission (Lead Partner), along with the City of Venice, the Istrian Cultural Agency, Public Institution Dubrovnik Cinemas and the Municipality of Rimini as project partners. The Municipality of Pazin and the Croatian Audiovisual Centre participate as associated partners.

OBJECTIVES OF THE CROSS-BORDER TRAINING AND WORKING PROGRAMME

Among the activities foreseen in Work Package 3 – Cross-border training to enhance the audiovisual sector development, and specifically Activity 3.1 – Cross-border training activities for youth and aspiring professionals of the audiovisual sector, Art-kino will organise a cross-border training for location scouting operators in Rijeka, Croatia.

The training will involve 12 aspiring or early-career location managers, filmmakers, creative professionals, or tourism sector operators from Italy and Croatia.

The cross-border training course aims to:

- Develop participants' technical and creative skills in location scouting for film, TV, and media productions.
- Introduce the foundations of destination management, focusing on the interaction between film production and tourism development.
- Provide legal and administrative knowledge related to permits, access to public/private spaces, and working with local authorities.



Italy – Croatia



- Offer practical, field-based experience through scouting exercises in the urban context of Rijeka.
- Encourage sustainable and community-friendly practices in audiovisual production.
- Build participants' capacity to work with tourism boards, film commissions, and municipalities.
- Support participants in building a professional portfolio and gaining tools to work independently or with production teams.
- Promote cross-border cooperation and networking in the audiovisual and creative industries.

The cross-border training will take place in Rijeka, Croatia, from 18th to 22nd February 2026. The programme will include both practical fieldwork and theoretical instruction, designed to enhance creative thinking, applied technical knowledge, and international collaboration.

The expected working schedule is as follows:

- Day 0 – Arrival of participants
- Day 1 – *Foundations & Creative Vision*
 - Role of the location manager in film and tourism
 - Visual storytelling: how to choose the right location
 - Legal basics: permits, public/private space, local rules
 - Group discussion and short case studies
- Day 2 – *Field Practice in Rijeka*
 - Scouting exercise: explore and document real locations
 - Focus on logistics, access, noise, lighting, surroundings
 - Group presentations: pitch your location to others
 - Screening of real-world examples and feedback
- Day 3 – *Sustainability & Career Tools*
 - Sustainable and community-friendly location scouting
 - Working with municipalities, tourism boards, and film commissions
 - Freelance toolkit: portfolio, contracts, location library
 - Final exercise: pitch your best location
 - Certificates and closing session
- Day 4 – Departure of participants

Please note that changes to the agenda may occur and will be communicated in due time.



Italy – Croatia



ELIGIBILITY CRITERIA

The purpose of this call is to select 12 aspiring or early-career location managers, filmmakers, creative professionals, or tourism sector operators who are motivated to develop their skills in location scouting within the audiovisual and creative industries.

To ensure equal opportunities and a balanced participation, the selection process will aim to include:

- 6 participants from Croatia
- 6 participants from Italy

However, if this distribution cannot be met due to the quality or availability of applications, Art-kino reserves the right to select the most suitable candidates based on the selection criteria.

This call is open to individuals of all genders. To be eligible, applicants must meet the following criteria:

- Be between 18 and 40 years old at the time of the application deadline.
- Be born or officially residing in one of the eligible areas covered by the Interreg Italy–Croatia Programme 2021–2027 (see list of NUTS III regions below).
- Be able to communicate effectively in English, which will be the working language of the training.
- Demonstrate an interest in film production logistics, location-based storytelling, and visual composition.
- Show curiosity and capacity for evaluating sites in terms of aesthetics, logistics, and legal aspects.
- Be available to participate fully in the training programme in Rijeka, Croatia, on the scheduled dates.
- Be open to collaborative and intercultural work in a cross-border setting.

Participation in this call is free of charge, and each candidate may submit only one application.

The eligible Interreg Italy–Croatia Programme area includes the following NUTS III regions (marked in blue on the map below):

- **Italy:** Teramo, Pescara, Chieti (Abruzzo region), Brindisi, Lecce, Foggia, Bari, Barletta-Andria-Trani (Puglia region), Ferrara, Ravenna, Forlì-Cesena, Rimini (Emilia – Romagna region), Pordenone, Udine, Gorizia, Trieste (Friuli Venezia Giulia region), Pesaro e Urbino, Ancona, Macerata, Ascoli Piceno, Fermo (Marche region), Campobasso (Molise region), Venezia, Padova, Rovigo (Veneto region);



Italy – Croatia



- **Croatia:** Primorsko-goranska, Ličko-senjska, Zadarska, Šibensko-kninska, Splitsko-dalmatinska, Istarska, Dubrovačko-neretvanska (Adriatic Croatia region), Karlovačka (Pannonian Croatia region).



The programme area is marked in blue on the map.

CONDITIONS FOR SELECTED PARTICIPANTS

Selected participants will be provided with the following support for the entire duration of the cross-border training:

- Travel expenses – To promote environmental sustainability, Art-kino encourages the use of "green travel" options, such as trains or buses, whenever feasible. This preference will be taken into consideration when organising and reimbursing participants' travel arrangements.
- Full board and accommodation – Accommodation and three meals per day will be provided for the entire duration of the training.
- Local transportation – All local transfers related to the official training programme will be covered.
- Additional costs – Any other expenses directly related to the implementation of the official training activities (e.g., training materials, site visits, certificates) will be covered.

Please note that personal expenses incurred during the training period will not be covered by Art-kino.

Should a selected participant withdraw from the training less than 30 days before its official start date, they may be required to reimburse any non-refundable costs incurred by Art-kino (e.g., booked travel or other pre-paid arrangements).



Italy – Croatia



Only duly justified cases (e.g., medical or force majeure situations, supported by appropriate documentation) may be exempted from this rule, upon evaluation by the organising team.

APPLICATION PROCEDURE

Each applicant is allowed to submit only one application. The application must include the following documents:

1. The Application Form (Annex 1), duly completed in all its parts, dated, and handwritten signed.
2. A personal CV in English, including basic personal information, educational background, relevant professional and/or volunteer experience (if applicable), participation in relevant training courses, and any competencies related to audiovisual production, tourism, or location scouting.
3. A motivation letter in English (maximum 2 pages), dated and handwritten signed, clearly explaining the applicant's interest in the training, expectations, and how the experience will contribute to their professional development.
4. A portfolio (optional) including up to a maximum of 5 relevant works, (e.g., location reports, audiovisual projects, etc.), submitted as links or in PDF format.
5. A self-declaration on English language proficiency (Annex 2), dated and handwritten signed. If the applicant possesses an official English language certificate, it can be attached together with the self-declaration.
6. A photocopy of a valid identity document (Identity Card or Passport) clearly showing the applicant's name, date of birth, and place of residence.

The entire application package must be submitted in English and in PDF format. Applications that do not include documents listed under points (1), (2), (3), (5), and (6) or that are incomplete will be considered ineligible.

DEADLINE AND SUBMISSION

Applicants must submit their applications, under penalty of exclusion, no later than 14/12/2025 (23:59 CEST).

Applications must be submitted exclusively via email to: klub@art-kino.org

The e-mail subject line must be: **Interreg IT-HR REEL – Call for the selection of 12 location scouting operators**



Italy – Croatia



Applications sent after the deadline or in a format different from the instructions above will not be considered.

EVALUATION PROCEDURE

Upon conclusion of the call, all received applications will be evaluated by the Selection Committee appointed by Art-kino.

Applicants will be selected based on merit and motivation, in full respect of the principles of non-discrimination and equal opportunities, regardless of gender, ethnicity, religion, or other personal characteristics.

The evaluation will be conducted based on the information provided in the application form and supporting documentation. The assessment will follow the criteria and scoring system detailed below, for a maximum of 100 points.

Criteria	Description	Max Points
Motivation and expectations	Evaluation of the motivation letter in terms of clarity, coherence, and relevance. Particular attention will be paid to the applicant's motivation to participate in the training, the alignment of the opportunity with their personal and professional goals, and their specific interest in location scouting as a bridge between audiovisual production and tourism/cultural development.	50
Relevant educational and training background	Assessment of the relevance of the applicant's formal or informal education to the themes of the training (e.g., audiovisual production, media, film studies, tourism, cultural management, etc.). Both academic qualifications and non-formal learning experiences will be considered.	10
Soft skills and learning attitude	Evaluation of demonstrated soft skills such as teamwork, adaptability, intercultural openness, initiative, and communication. These will be assessed based on the content of the CV and motivation letter. The applicant's capacity to contribute to a collaborative and cross-border learning environment will be particularly valued.	10



Italy – Croatia



Relevant professional or volunteer experience	Consideration of previous involvement in professional or volunteer activities related to location scouting, audiovisual production, tourism development, storytelling, site analysis, or similar areas. Both formal and informal experience will be considered.	10
English language proficiency	Assessment of the applicant's ability to communicate in English, which is the working language of the training. Evaluation will be based on the self-declaration (Annex 2) and, where applicable, any attached certifications. A minimum working level of English (B1) is expected.	10
Portfolio (optional)	If submitted, the portfolio will be evaluated in terms of the quality, originality, and relevance of up to five works (e.g., location reports, visual documentation, creative projects, etc.). The portfolio should reflect the applicant's visual and narrative sensibility in the context of location-based work.	10
Total		100

Following the evaluation, the Selection Committee will establish a final ranking list of candidates who have obtained a minimum score of 50 points out of 100. From this ranking, the first 12 participants will be selected.

In case of equal scores, preference will be given to the younger applicant.

The decision of the Selection Committee is to be considered final and not subject to appeal.

The official list of selected participants, as well as a possible waiting list, will be published online on the website of Art-kino: <https://www.art-kino.org/>

This publication will constitute the official notification to all applicants.



Italy – Croatia



ADMISSION AND WITHDRAWAL

Following the publication of the list of selected participants, each selected candidate will be required to confirm their participation by sending a confirmation email to the following address: klub@art-kino.org.

Selected candidates must confirm their participation **within 7 working days** from the date of publication of the results. Failure to confirm within this period will be interpreted as a withdrawal from the training, and the place may be offered to the next eligible candidate on the waiting list.

In the event of voluntary withdrawal, selected participants are requested to inform the organisers as early as possible.

Participants who withdraw from the training less than 30 days prior to the official start date, without duly justified and documented reasons (e.g., medical, force majeure), may be required to reimburse any non-refundable costs already incurred by Art-kino in relation to their participation (such as travel or accommodation expenses).

Justified exceptions will be reviewed and approved on a case-by-case basis by Art-kino, upon receipt of supporting documentation.

In the event of a withdrawal, Art-kino reserves the right to select and invite a replacement participant from the established waiting list, following the original ranking.

PRIVACY PROTECTION

All personal data collected within the framework of this call will be processed in accordance with the applicable legislation, in particular with Regulation (EU) 2016/679 (the "General Data Protection Regulation" or "GDPR"), solely for purposes related to the selection and participation process of the cross-border training.

The data will be processed securely and confidentially and will not be used for purposes other than those strictly related to this call.

CONTACTS AND INFORMATION

For any further information or clarification regarding this call, please contact Art-kino at: klub@art-kino.org.



Italy – Croatia



Please specify the following subject in your email: **Interreg IT-HR REEL – Cross-border training call**

ATTACHMENTS:

1. Application form (Annex 1)
2. Self-certification of English language proficiency (Annex 2)

Rijeka, 20/11/2025

Signature and stamp

Slobodanka Mišković
Director

